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4 WHAT IS SEADEK?

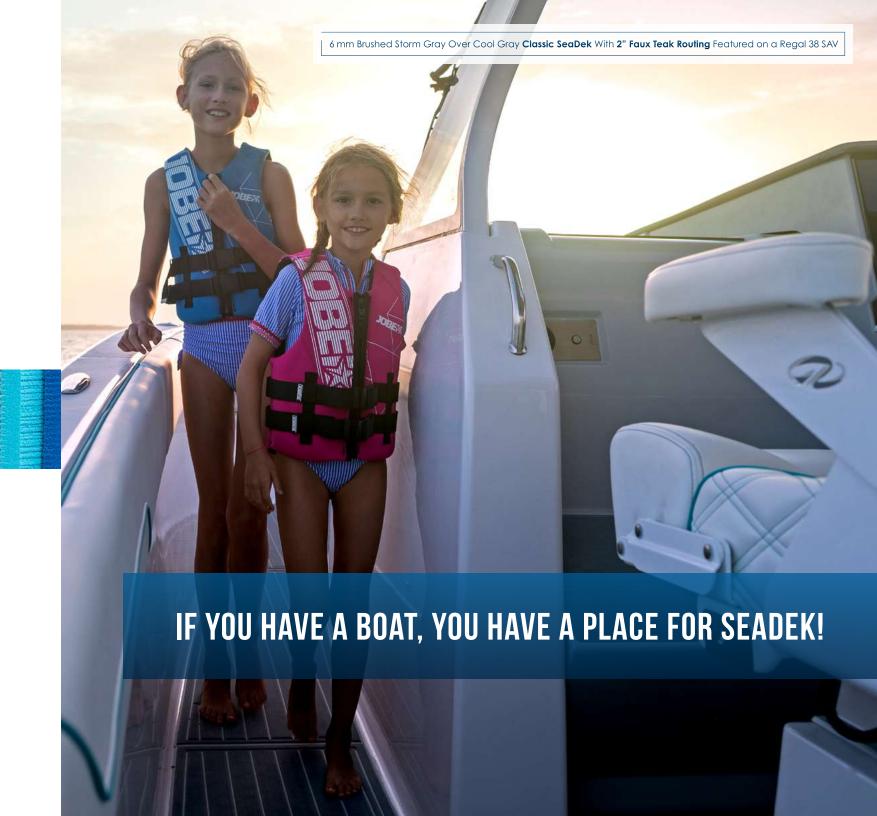
SeaDek is a revolutionary product utilized not only by the top boat builders in the marine industry, but also in the aftermarket by boat owners seeking custom products. Made from closed cell PE/EVA foam, SeaDek products offer safe and comfortable alternatives to marine traction products currently on the market. Easy-to-install and customizable, SeaDek replaces the need for molded in non-skid.

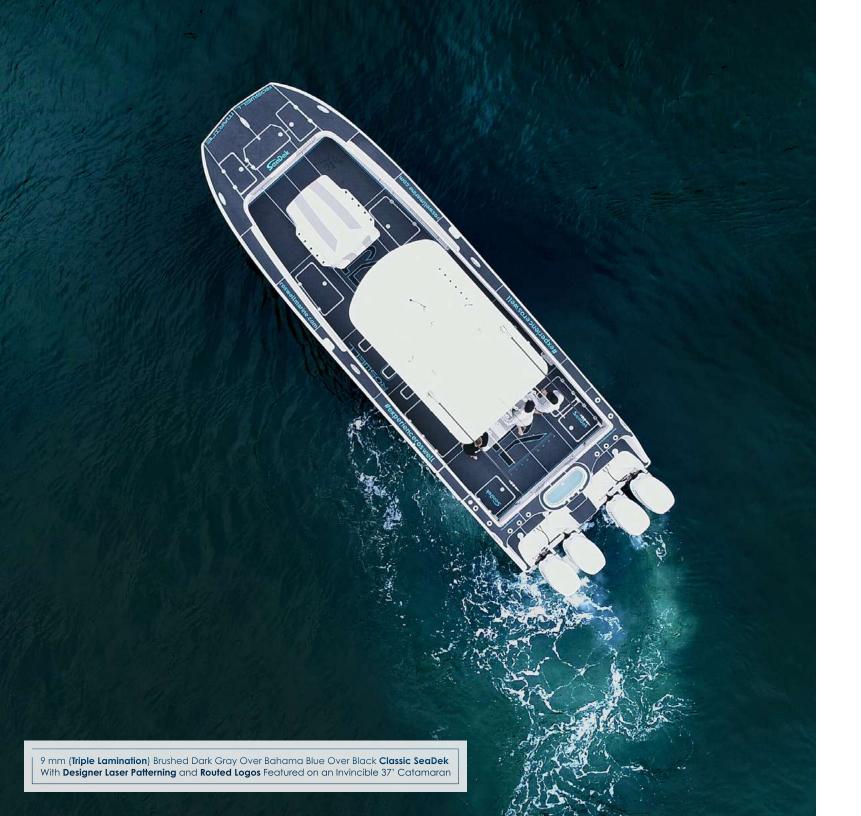
Formulated with an acrylic based high-bond pressure sensitive adhesive, SeaDek's robust peel-and-stick application lends itself to easy installation that requires no mounting of hardware. SeaDek is available in a variety of textures, thicknesses, and colors, providing virtually endless customization. In addition to our standard options, SeaDek offers premium options such as **Triple Lamination**, **Routed Patterns**, **Static Laser Logos**, **Full Sheet Laser Patterning**, and more!

BENEFITS



- Closed cell and UV-resistant
- Exceptional traction, even when wet
- Shock absorption, which decreases fatigue
- Unparalleled comfort when standing, walking, or leaning on surfaces
- Can be tailored to fit endless applications on nearly any type of boat
- Protection for boat surfaces against scratches, chips, and dents
- Noise reduction characteristics ideal for fishing





While out-of-the-box SeaDek is always a great addition, our goal is to provide exceptional products as unique as our customers, furthering our mission to connect people with what they love.

TO CONNECT PEOPLE WITH WHAT THEY LOVE

by continuously innovating, improving, and putting our customers first.



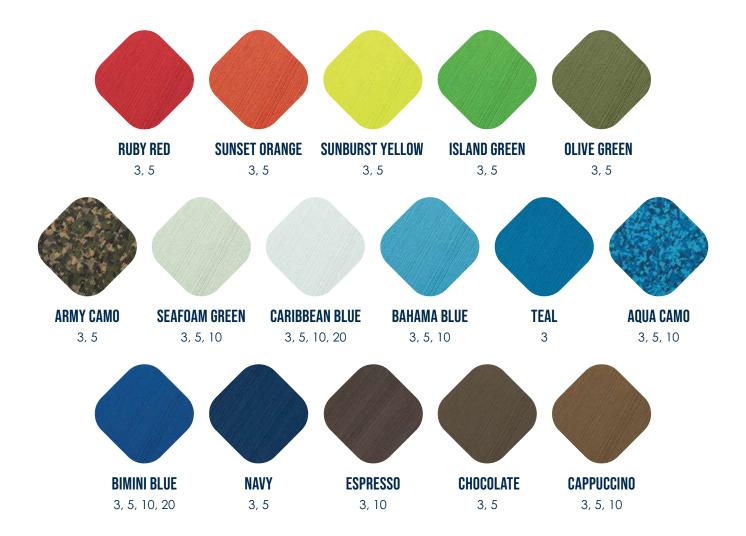
We are constantly working on new ways to help our customers connect with their boats. From our broad selection of colors and thicknesses, to premium options such as Captain's Series Fish Graphics and **Designer Laser Patterning**, the possibilities for customization are endless!



B COLOR OPTIONS

(Thicknesses Listed in Millimeters)

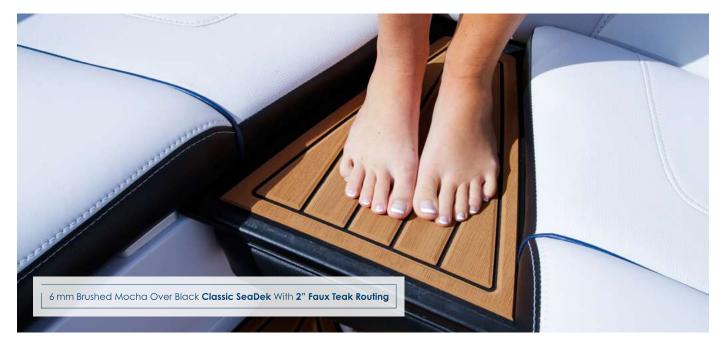
SeaDek is available in **35 colors** and **14 thickness options**, enabling ultimate customization possibilities for any application or style. Most colors are available in multiple thicknesses. Your finished SeaDek may be a single color or a combination of any two or three colors laminated together.

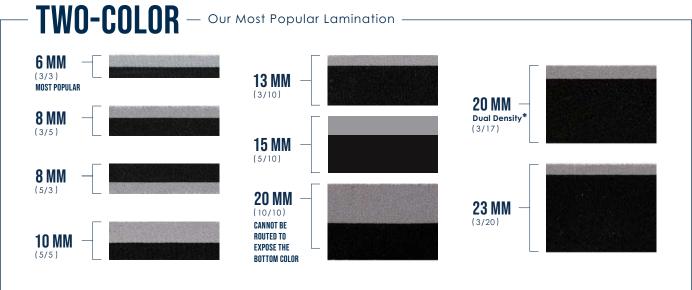




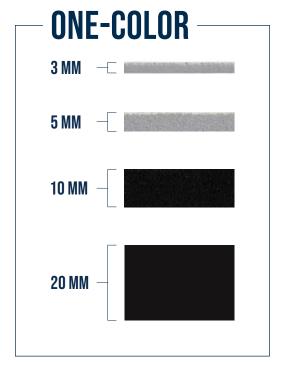
10 THICKNESS OPTIONS

(Images to Scale. Digital renderings provided for new offerings not yet photographed.)





*Please Refer to **Page 17** for More Information on **Dual Density Material** (Two-Color 20 MM)











16 MATERIAL OPTIONS

SeaDek is available in three different material options: Classic SeaDek, SeaDek HD, and Dual Density. Each option is engineered for optimum performance in any and all environments. You can never go wrong with Classic SeaDek, but we understand special circumstances warrant specialized equipment.

CLASSIC SEADEK

Classic SeaDek is our innovative, original material. Though many improvements have been made over the years, the basic composition remains the same. **Classic SeaDek** is manufactured with a deliberate balance of PE and EVA foams for durability and comfort.

APPLICATION: Peel-and-stick pressure sensitive adhesive COLORS: Any of our 35 SeaDek colors (Pages 8-9)
THICKNESSES: Available in any thickness (Page 10)
TEXTURES: Brushed or Embossed (Page 13)



SEADEK HD

SeaDek HD is our most rugged, durable option. The rigid outer-skin of our Tetrapod texture is scratch and stain resistant, and built to endure the abuse of high-traffic and commercial use. **SeaDek HD** is available as a 5 mm layer or as a laminate with any **Classic SeaDek** base layer.



DUAL DENSITY

Dual Density was created for long days on the water. Composed of a **Classic SeaDek** top layer and a **Low Density** base layer, **Dual Density** boasts the traction you've come to expect from SeaDek with more give, making it the best option for helm pads, coaming bolsters, and seating.

APPLICATION: Peel-and-stick pressure sensitive adhesive COLORS: Any SeaDek color over Black, Storm Gray, or White THICKNESSES: 20 mm (3/17) or 23 mm (3/3/17) TEXTURES: Brushed or Embossed

Our original technique for incorporating custom logos was by **Routing**, or "pocketing," which remains the most popular method today. If using a two-color laminate, we simply CNC cut through the top color, exposing the bottom layer to give a contrasting logo which provides maximum visual impact. Because **Routed Logos** are machined with specialized bits, there are minimum size limits dictated by the complexity of the logo, which can be identified and determined by our CAD team.

Engraved Logos are ideal for single-color laminates or multi-color laminates featuring subtle designs. To Engrave Logos, we CNC cut into the top layer of PE/EVA foam in a similar fashion to Routing Logos, but we don't cut all the way through. This provides an elegant, low-profile, lower-contrast logo. Minimum size limits may be identified and determined by our CAD team based on the complexity of the logo or design.

Static Laser Logos are perfect for instances where you would like to incorporate crisp logos and graphics into your kit that are either too small or too detailed to be machined effectively. This premium custom feature is virtually limitless when it comes to fine details and provides a sleek, modern finish with a more subtle appearance than traditional CNC Routing or Engraving. Please see Page 26 to view all colors available for laser. Note: logos may not exceed 11"x11".



ROUTING & ENGRAVING 21

ROUTING

50% 216



Routed Edges are a custom SeaDek feature that comes standard on most kits. CNC machines Route a beveled edge on all finished products to provide an aesthetically pleasing look and feel. Additionally, our CNC machines can be used to Route through the top layers of any two or three-color kit to expose the bottom colors and create the pattern of your choice. Logos may also be **Routed** into the pad, but there are some limitations due to minimum size requirements. Please contact customer service for more details (endusersales@seadek.com or 321-632-4466.)

ENGRAVING



Engraving provides subtle, low-contrast detail and can be used to create elegant logos and designs. **Engraving** is executed by Routing into, but not **through**, the top layer.



22 ROUTING PATTERNS

In addition to **Routed Logos** and **Routed** Edges, Routed Patterns may be added to any part(s) in any two or three-color kit.

Your pattern may be routed through either the first or second layer in threecolor kits.







2-INCH TEAK



DIAMOND



4-INCH TEAK



FISH SCALE

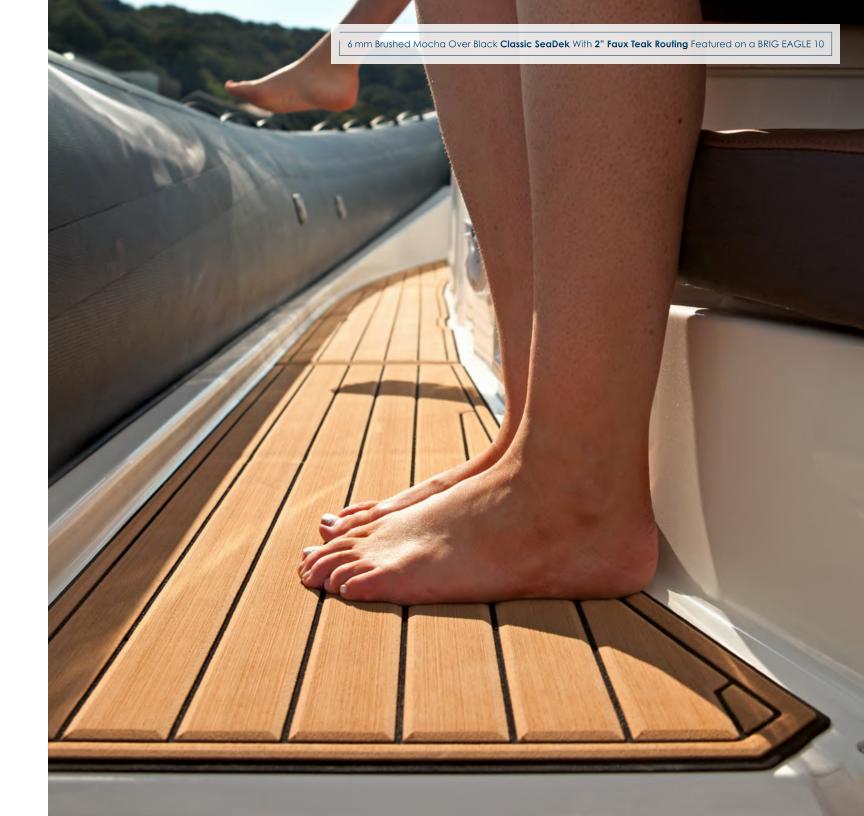


HEXAGON



FRACTAL



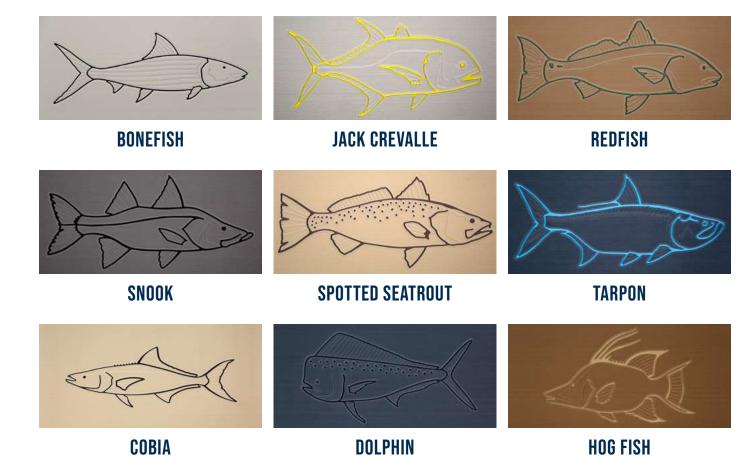


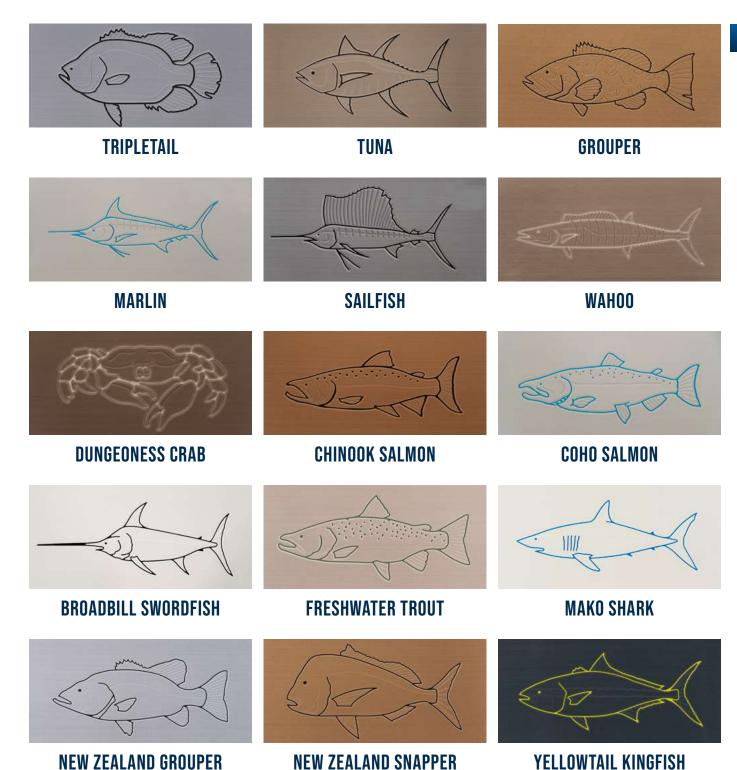
24 CAPTAIN'S SERIES FISH GRAPHICS

Put the finishing touches on your custom kit with **Captain's Series Fish Graphics!** Based on the original artwork of various artists, these lifelike graphics ultilize innovative **Routing** techniques to showcase your favorite fish. With multiple series to choose from, there's no better way to put your prey on deck! Please note that size requirements apply, see our website or contact customer service for more details (endusersales@seadek.com or 321-632-4466.)



Need a closer look?
Please scan the QR code above or visit seadek.com/custom-features#fish-graphics





DESIGNER LASER PATTERNING

Designer Laser Patterning is a custom option that allows for nearly infinite detail, producing a subtle yet distinctive appearance as the computer-controlled laser burns your desired pattern into your SeaDek. This option can be used in conjunction with **Routing** or **Engraving** to create a truly one-of-a-kind look.

COLORS & TEXTURES

Designer Laser Patterning is available on the following colors:







Stock Designer Laser Patterns are applied on our **Brushed** texture.



Licensed Laser Patterns and **Woodgrain Laser Patterns** are applied on our **Smooth** texture.

STOCK DESIGNER LASER PATTERNS



We offer a library of production-ready **Stock Designer Laser Patterns.** Please see **Pages 28 and 29** or visit www.seadek.com/
custom-features#designer-laser-patterning to view all 50 patterns.

LICENSED LASER PATTERNS



WOODGRAIN LASER PATTERNS

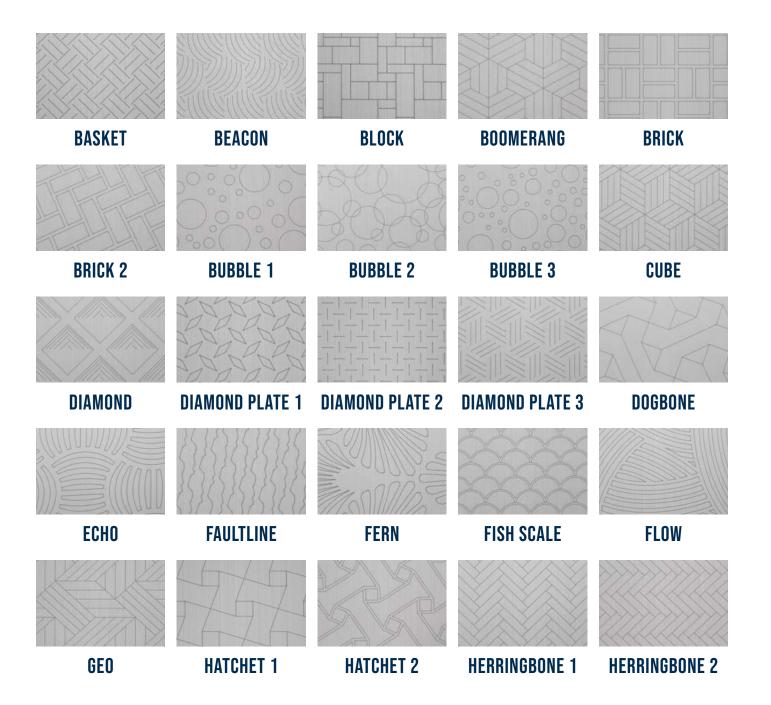


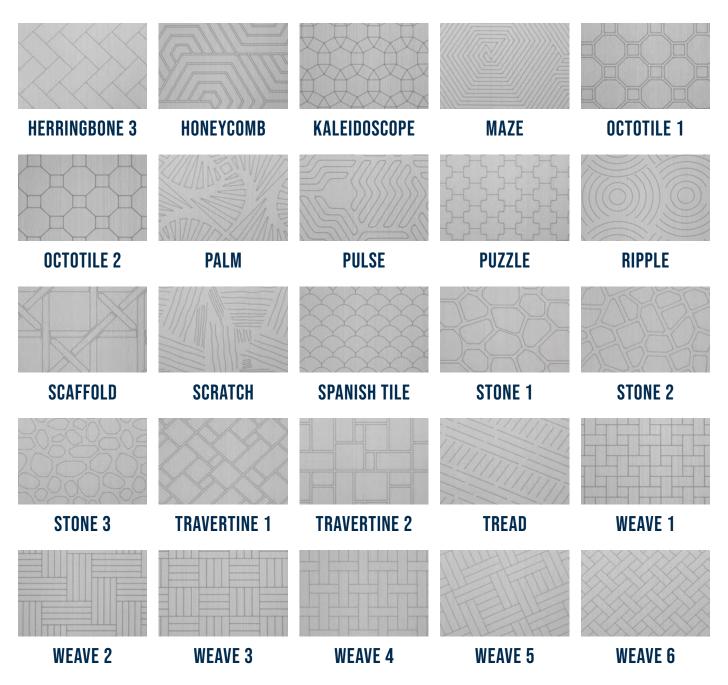




28 STOCK DESIGNER LASER PATTERNS









WHAT'S NEXT?

Well, where are you coming from?



I RECEIVED MY TEMPLATE KIT



I RECEIVED MY DRY FITS



HELP ME OUT, I'M NEW HERÉ!

Utilizing this guide and the enclosed Customer Template Instructions for reference, complete your Templates and fill out the included Material Information Sheet. Reuse your shipping carton and prepaid return label to ship both back to us. Please remember to include as much detail as possible, as missing information may result in increased lead times.

Follow the enclosed Dry Fit Instructions to verify that each piece fits your boat. If your **Dry Fits** are correct as-is, reply to your original drawing approval email and await instruction from your sales representative. If revisions are required, please note desired changes on your Dry Fits and complete Page 2 of the Dry Fit Instructions prior to mailing both back to us at the provided address.

Just met us and not sure where to start? Luckily for you, the methods for getting your hands on SeaDek are (almost) as vast as our Custom Options offering. Whether you're looking to get your feet wet with ready-to-apply product and gear, or you're ready to dive in with a full custom kit - we have your back. Scan any of the QR codes in the box below to get started or reach out to customer service via email at customerservice@seadek.com or by phone at 321-632-4466 for assistance.

See the Enclosed Custom Lifecycle Document for an In-Depth Look at the Custom SeaDek Process (Including Estimated Lead Times and Shipping Instructions)

STILL CHARTING YOUR COURSE?

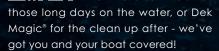
Hands On 4





(seadek.com/shop)







(/made-to-order.html)



Create your perfect SeaDek kit with a file from our library. If we don't have your chosen parts on file (or you

want to get creative), you may use a Template Kit to create custom parts unique to your needs.





Dek Designs Australia is a SeaDek Certified expert for a full-service custom SeaDek experience. Our Certified experts

will work with you directly to handle all aspects of your custom kit, including templating and installation.

All Inquiries: hello@dekdesigns.com.au | Phone: +61 7 4031 5242 | Address: 116 Lyons Street Bungalow Qld 4870 Australia

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